



MEDIA ALERT – 4TH ANNUAL JINGLE BASH

Media Contact: Pamela Dowdy / Stephanie Hindall

Phone: (817) 897-2216 / (972) 693-8165

Email: handmadebash@gmail.com

Web: www.handmadebash.com

WHO ETSY DALLAS OFFERS UP LOCAL HANDMADE ART + CRAFT AT THE 4th ANNUAL JINGLE BASH

WHEN Saturday, November 19, 2011

WHERE The Palladium’s Lone Star Room, 1135 S. Lamar, Dallas TX

ADMISSION \$20 VIP Hour (noon-1pm), FREE TO THE PUBLIC (1-8pm)

WHAT For the fourth year in a row the Jingle Bash, Dallas’ premiere holiday shopping event, will offer guests the very best in local art, craft and design in a setting that’s more party than art sale. The fun includes:

- Top-notch art, craft and design from over 60 artists from Dallas and beyond
- Free on-site crafting with Oil and Cotton (Dallas TX) and Etsy, Inc. (Brooklyn NY)
- Two full bars and restaurant on-site
- Hip tunes by the Bash’s DJ JuanSolo (a.k.a. John Durbin)
- Photo Booth by Etsy Dallas benefitting DFW Rescue Me (with on-site dog adoptions!)
- Wheelchair/stroller accessible, family-friendly, plenty of secure parking (\$5 fee)
- Free collectible Bash Bags™ for the first 50 shoppers, chock full of handmade goods

BASH PASS From noon-1pm, shoppers can enjoy a unique way to shop without crowds and loud music during an exclusive VIP shopping hour. Bash Pass guests will receive a hand-printed canvas Jingle Bash shopping tote and one free cocktail. Limited Bash Passes available online for \$20 through November 17: www.etsy.com/handmadebash. Limited media passes available – **contact us today for your free pass!**

TESTIMONIAL "I particularly like the Jingle Bash because it allows me to do all my holiday shopping without giving the same boring, run-of-the-mill gifts you get at major retailers. I always love the local talent they have to offer. I have necklaces, purses, make-up bags, all sorts of things I've gotten over the years from my favorite local artists." *Stephanie Holland, Sachse TX*

PRESS KIT <http://handmadebash.com/uploads/4th Annual Jingle Bash press kit.pdf>

PRESS PHOTOS <http://www.flickr.com/photos/edpresspics/sets/72157627508393498/>



ABOUT THE BASH: Shop + Party + Art + Craft – that’s our motto. Since 2007, Etsy Dallas has showcased the very best in art, craft and design, celebrating the handmade way with shopping, music, charity, booze, free goods, and gobs of crafty fun!

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